

**MINUTES**  
**COMPLETE COUNT COMMITTEE-TRAINING**  
**CENSUS 2010**  
**August 5, 2009**

Executive Committee Members Present: Michael McCoy, Co-chair; Howard Brown, Co-chair; Jennifer Edwards, U.S. Census Bureau; Darrell Sabbs, Phoebe Putney; Hortense Jackson, Georgia Tech; Harriett Hollis, Chamber of Commerce.

Members not present: R.D. Harter, Dougherty County School Board.

Staff Present: Gloria Thompson, Administrative Assistant

Special Guest: Gloria B. Strobe

I. Call to order

The meeting was called to order at 240 Pine Avenue, Suite 380 at 11:00 a.m. by Howard Brown, Co-chair.

A discussion followed concerning conduct of future meetings. Harriett Hollis voiced that she would like the meetings to be purposeful and have task assigned to individuals who would in turn make reports to the committee.

A discussion was held concerning the opening of the Census Office in Albany. It was noted that the office will open in the fall of 2009. It was also noted that people can apply on-line for positions with the census. Please be aware there will be a 30 minute test and background check on all applicants.

II. Review and Approval of Minutes

III. Old Business

- a. Partnership Support Program Application submitted on Behalf of Dougherty County and City of Albany

Mr. Brown acknowledged that the PSA application was submitted to Ms. Edwards on behalf of the City of Albany and Dougherty County. A copy will be filed with the records if anyone is interested in reviewing.

- b. Naming of Chairpersons – subcommittees

A letter will be sent to all persons previously selected for Chairperson of the Subcommittees.

- c. Procedure for adding persons to subcommittees  
Mr. Brown advised the committee to send names to him via e-mail to add to the list of subcommittee members.
- d. Posting of information to Albany-Dougherty website  
Mr. Brown advised the committee that there is a link to the national census bureau and the local census website on the front page of the city/county website ([www.albany.ga.us](http://www.albany.ga.us)) where updated informational will be available.
- e. CCC Secretary for minutes and record-keeping (Dougherty County)
- f. Business Sponsorships – Chamber of Commerce

#### IV. New Business

#### V. Introduction to Training

Ms. Gloria Strobe was introduced to the committee and provided a video training presentation.

A discussion followed concerning projects that could be considered for awareness to the 2010 Census. Among items discussed were the following: small community projects using local talents to draw the crowds; a national night out for neighborhoods; Albany State parade – boy or girl scout troops could carry a Census banner; compose a drum line and let them parade through communities in the spring for awareness; sponsor a “best car or motorcycle” contest to attract Latino and Afro/American males and hair shows to capture the interest of Afro/American females; sponsor free haircuts for neighborhoods in hard to count areas with local barbers.

Ms. Strobe advised the committee to hop on board the already moving train and sponsor census activities with community activities with Albany State/Albany Technical College/Datron College and the Marine Base. Go where the people are and go where the people travel in circles. Take the census to the schools, sponsor a “Little Miss and Little Mr Census” at the headstart; sponsor a drawing contest. Think outside the “normal” life, do not judge people – just meet them where they are. Make it relevant – leave here brainstorming.

Ms. Strobe noted as projects are ethical, responsible, legal and the census bureau does not receive a bill – there is an endless possibility of activities.

Mr. Sabbs stated there should be a measure of impact and a way to know how many people these activities reach.

Ms. Hollis noted that her church has a simplistic form for projects that list the time frame, what the expectations are and a feedback form after the project is complete.

- VI. CCC Training – Conducted by Jennifer Edwards, U.S. Census  
A box lunch from Chick-fil-A was served while a powerpoint presentation was presented by Ms. Edwards.
- VII. Other Business
- VIII. Next meeting date for Executive Team  
The Executive Committee will meet again on Wednesday, August 26, 2009 in Room 380, 240 Pine Avenue, Central Square Government Complex.
- IX. Next date for training all sub-committee members  
Chairpersons of Sub-Committees will have a training-luncheon session on Wednesday, September 2, 2009 from 11:30 to 12:30. Michael McCoy will serve as host at 220 Pine Avenue, Room 120.
- X. ADJOURNMENT  
The meeting was adjourned by Mr. Brown.